



Russ Crandall, host
Honolulu, Hawaii

RETRO GAME CORPS

TECH REVIEWS / RETRO GAMING / TUTORIALS



275,000



33,000



15,000



MONTHLY
YOUTUBE
VIEWS



AVG VIEWS
PER YOUTUBE
VIDEO



AVG YOUTUBE
VIEW
DURATION



TOTAL
YOUTUBE
VIEWS



MONTHLY
WEBSITE
VIEWS

Retro Game Corps specializes in comprehensive deep-dive reviews of tech products focused on retro and handheld gaming. I treat my product reviews as part of a continuing conversation, and naturally re-integrate previous products into follow-on reviews, comparisons, and roundups for long-term engagement.

SERVICES

PRODUCT REVIEW VIDEO

Dedicated video (avg 20 mins) showcasing the product and a variety of use cases. Includes social media shares on Twitter and Instagram.

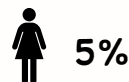
YT SHORT & TIKTOK VIDEO

Dedicated video (60 seconds) showcasing highlights for the product

PRODUCT INTEGRATION

Organic integration (30-60 seconds) of your product within a video or livestream

DEMOGRAPHICS



18-24 YEARS: 15%
25-34 YEARS: 38%
35-44 YEARS: 32%
45-54 YEARS: 11%

40% USA
8% UK
5% CANADA
4% GERMANY



Despite having global reach, 90% of my videos are viewed without subtitles thanks to my deliberate and articulate presentation style.